

2017 HASF Vendor Application

40th Haight-Ashbury Street Fair®

Sunday - June 11, 2017

VENDOR INFORMATION

*Business Name: _____

*Contact Person: _____

*Mailing Address: _____

(City) (State) (Zip Code)

*Phone No.: _____

*e-mail address: _____

* Required.

For HASF use only:

Notes:

Date received: _____

Amount Paid: _____

Booth Location(s): _____

Recorded by: _____

Booth Fees

VENDING BOOTH FEES (per 10'x10' area):

- () - "Based in the Haight" - \$250.00
- () - Crafts Booth - \$350.00
- () - Imports/Manufactured Goods Vendor - \$400.00
- () - Non-profits (proof of status required) - \$250.00
- () - Corporate Marketing Vendors (See Page 4)

Activity Summary: _____

PLEASE NOTE:

- All merchandise, storage boxes, canopies, tables, chairs and displays units must be within the assigned booth space (10'x10'). Sidewalk areas CANNOT be used for storage space. The sidewalk areas must always remain clutter free.
- HASF only provides the booth space (10'x10'). Vendors are solely responsible for all items & materials (i.e., pop-up tent, tables & chairs, power, etc.) necessary to conduct business.
- The use of a generator for power must be declared upon the submission of an application. An additional space for a generator may be required as well as barricades (additional charge). The operation of the generator is subject to HASF approval & must comply with all SFFD regulations.

No. of Booths Requested: _____ Generator: () Yes () No

"Based In The Haight" Policy

Merchants and residents in the Haight-Ashbury Community are eligible for the "Based in the Haight" rate. To qualify, you must meet these terms:

- Merchants must operate a legal & licensed business in the Haight-Ashbury commercial district to qualify for this category.
- Residents must present proof of residence in the Haight-Ashbury District to qualify in this category.
- Booth placement preferences must be declared upon submission of the application & are subject to space availability. Adjustments must be made prior to May 7, 2017.

Arts & Crafts Vendors

Arts & Crafts Vendors must comply with the following guidelines:

- The majority (55%) of merchandise for sale at Arts & Crafts Booths must be handcrafted by the Vendor occupying the booth space.
- Photographs of the merchandise to be sold at the Arts & Crafts Booth must be submitted with this application.
- Vendors must allow for quick inspections of their merchandise on the day of the street fair.

FAILURE TO COMPLY WITH THESE GUIDELINES MAY RESULT IN BEING BANNED FROM PARTICIPATION IN FUTURE HASF ACTIVITIES.

Imports & Manufactured Goods Vendor

Vendors using booth spaces to display and sell Imports/Manufactured Items must conform with the following guidelines:

- Photographs of the merchandise to be sold at the booth must be submitted with this application.
- Vendors must allow for quick inspections of their merchandise on the day of the street fair.

FAILURE TO COMPLY WITH THESE GUIDELINES MAY RESULT IN BEING BANNED FROM PARTICIPATING IN FUTURE HASF ACTIVITIES.

Non-Profit Booth Vendor

Non-profit organizations utilizing booth spaces must comply with the following guidelines:

- Proof of Non-Profit Status must be submitted with application.
- Informational Outreach consists of disseminating information about the organization and its activities. Donations are permissible within legal restrictions.
- Fund-raising Campaigns such as selling merchandise, conducting raffles or providing on-site services for a fee are permissible within legal restrictions.
- Food distribution of any sort (for free or for sale) is prohibited for this type of booth classification. Food distribution is subject to SF Public Health regulations & a Food Vendor application must be submitted instead.

FAILURE TO COMPLY WITH THESE GUIDELINES MAY RESULT IN BEING BANNED FROM PARTICIPATION IN FUTURE HASF ACTIVITIES.

Corporate/Marketing Vendors

HASF welcomes Corporate Marketing Campaigns at the 40th Annual Haight-Ashbury Street Fair. Our event offers Marketing Agencies the opportunity to reach new audiences; promotional exposure to new or staple products; & reinforces a company's commitment to supporting free civic events in San Francisco.

Corporate/Marketing Vendors are defined as:

- The use of Marketing Agencies as representatives for company services or product promotions.
- Company services or products are provided as resources to established businesses that utilize such services or products as a mainstay of operations.

Corporate/Marketing Vendors must comply with the following guidelines:

- Adhere to HASF and City regulations in regards to signage, publicity & marketing campaign conduct.
- Comply with all City Agency regulations concerning food & beverage distribution; parking or storage accommodations; & securing appropriate City permits when applicable.

HASF SPONSORS ENJOY SPECIAL BONUSES!

Event Sponsorship Bonuses include brand visibility; dedicated booth spaces; HASF merchandise; and more! Contact Robert M. Leon at robmleon@sbcglobal.net for more information.

Guidelines & Agreements

- The 2017 HASF Vendor's Application form & full payment must be submitted prior to booth assignment. If an application is not submitted, participation in the street fair will not be allowed.
- Vendors are responsible for providing all necessary arrangements to conduct their business (i.e., tables, chairs, canopies, power, etc.). HASF does not provide the services.
- Vendor set-up time will be from 7:00 am to 10:00 am on the morning of the street fair (6/11/2017). HASF Block Monitors will be on-hand to manage load-in activities.
- Vehicles will not be allowed on Haight Street from 10:30 am - 5:30 pm without the approval of HASF & SFPD's Park Station.
- Booth spaces are reserved for the specific purposes described by the applicant and must be approved by HASF. Musical presentations (such as performances, DJs, amplified music, etc.) are not permitted. Violators will be cited in accordance to the regulations of the S.F. Entertainment Commission, SFPD or SFFD.

- The street fair begins at 11:00 am and ends promptly at 5:30 pm. All vendors must be prepared to vacate Haight Street at 5:30 pm.
- HASF will implement its clean-up plans immediately at 5:30 pm.
- HASF Booth Space permits are issued only to the registered vendor and are non-transferable. Unauthorized substitute vendors will not be allowed to participate. HASF cannot be held financially accountable for closing any unauthorized substitute booth vendor.
- Registered Vendors must inform and seek HASF's permission prior to the street fair of their intention to share the booth space with someone else. The additional vendor is subject to HASF product review and approval.
- HASF reserves the right to refuse space or close any booth, sales, displays or activities that are deemed detrimental to the success of the Fair or are in violation of City ordinances or regulations.
- Booth Fees are not refundable in the event of an unforeseen cancellation of the event due to circumstances beyond HASF's control.
- All returned checks are subject to full reimbursement including all Bank service fees incurred by HASF prior to the street fair or vendor will forfeit booth space.
- Booth location(s) and Load-In/Out Pass notifications will be sent to all registered Vendors after May 27, 2017.

- MAKE CHECKS PAYABLE TO:

Haight-Ashbury Street Fair®

P.O. Box 170578

San Francisco, CA 94117

- We accept major credit cards (VISA, M/C, Discover & American Express) as payment for booth fees. Please call (415) 933 - 5116 for details.

- If you have any questions, please contact Robert M. Leon at (415) 933 - 5116 or robmleon@sbcglobal.net.

Acknowledgement

I have read the guidelines, policies and terms of agreement put forth by the Haight-Ashbury Street Fair (HASF) as stipulated in this application and I agree to all conditions.

Signature of Vendor or Representative

Date

(Print Name)

(Name of Booth Vending Business)