

Haight-Ashbury Street Fair®

2017 POSTERCONTEST



ENTRY RULES

- Entries should be no smaller than 12" x 17" but no larger than 17" x 22".
- Entries must have the following information:

40th ANNUAL HAIGHT-ASHBURY STREET FAIR®

SUNDAY, JUNE 11, 2017

11:00 am - 5:30 pm

MUSIC, ARTS, CRAFTS, FOOD

www.haightashburystreetfair.org

- Any medium may be used as long as it can be reproduced using four-color process, offset printing.
- All entries must have your NAME, PHONE NUMBER, ADDRESS, and EMAIL address.
- Artwork may be in digital format or camera-ready. Please provide an original print for judging and a CD/DVD. Digital artwork should be set for 300dpi (high resolution), set raster effects to high (300dpi). All colors will be printed using CMYK colors, not RGB colors.
- Please change all type to outlines.
- Final artwork files submitted should be in Adobe CS3, and/or Acrobat 6 (PDF 1.5). High-resolution (300dpi) TIFF or JPEG's to-size should be acceptable.
- Please cover and protect your artwork! We will handle your artwork as carefully as possible, but HASF cannot be held responsible for the loss or damage of any artwork.
- You may submit more than one entry. Copyrighted or previously published artwork will not be accepted.
- All entries must be submitted by **Friday, April 7, 2017** to Mendels/FarOut Fabrics (1556 Haight Street, S.F., CA 94117). Call (415) 621 – 1287 for submission arrangements.
- The winning entry and four runner-ups becomes the property of the Haight-Ashbury Street Fair and HASF reserves all reproduction rights and copyrights. The winning artists must sign a release with an understanding that this is a "work for hire" agreement.
- All submitted artwork cannot be reproduced with HASF branding without written permission from the Haight-Ashbury Street Fair. HASF name and logo are registered trademarks and protected by Federal Trademark laws.



SELECTION PROCESS

- Semi-finalists will be chosen from the submitted entries by a panel of judges appointed by the Haight-Ashbury Street Fair.
- Up to ten finalists will be on display at the RVCA | Haight Ashbury store with a popular vote that will contribute towards determining the winning entry.
- The winning poster artist will receive a minimum of \$500.00 prize from the Haight-Ashbury Street Fair, a \$100 gift certificate for art supplies from Mendels FarOut Fabrics, a gift certificate from RVCA and 25 poster reproductions.
- To obtain additional copies of the Entry Rules, go to Mendels/Far Out Fabrics, 1556 Haight Street or to our website - **www.haightashburystreetfair.org** - to download a copy.