

# Haight-Ashbury Street Fair®

## 2018 POSTER CONTEST RULES

- Entries should be no smaller than 12" x 17" but no larger than 17" x 22".
- Entries must have the following information:

### **41<sup>st</sup> ANNUAL HAIGHT-ASHBURY STREET FAIR®**

**SUNDAY, JUNE 10, 2018**

**11:00 am - 5:30 pm**

**MUSIC, ARTS, CRAFTS, FOOD**

**[www.haightashburystreetfair.org](http://www.haightashburystreetfair.org)**

- Any medium may be used if it can be reproduced using four-color process, offset printing.
- All entries must have your NAME, PHONE NUMBER, ADDRESS, and EMAIL address.
- Artwork may be in digital format or camera-ready. Please provide an original print for judging and a CD/DVD. Digital artwork should be set for 300dpi (high resolution), set raster effects to high (300dpi). All colors will be printed using CMYK colors, not RGB colors.
- Please change all type to outlines.
- Final artwork files submitted should be in Adobe CS3, and/or Acrobat 6 (PDF 1.5). High-resolution (300dpi) TIFF or JPEG's to-size should be acceptable.
- Please cover and protect your artwork! We will handle your artwork as carefully as possible, but HASF cannot be held responsible for the loss or damage of any artwork.
- You may submit more than one entry. Copyrighted or previously published artwork will not be accepted.
- All entries are due by **Monday, April 2, 2018** at Mendels/FarOut Fabrics (1556 Haight Street, S.F., CA 94117). Call (415) 621 – 1287 for submission arrangements.
- The winning entry and four runner-ups becomes the property of the Haight-Ashbury Street Fair and HASF reserves all reproduction rights and copyrights. The winning artists must sign a release with an understanding that this is a "work for hire" agreement.
- All submitted artwork cannot be reproduced with HASF branding without written permission from the Haight-Ashbury Street Fair. HASF name and logo are registered trademarks and all rights are reserved.
- Finalists will be chosen from the submitted entries by a panel of judges appointed by the Haight-Ashbury Street Fair.
- Up to ten finalists will be on display at the RVCA | Haight Ashbury store with a popular vote that will contribute towards determining the winning entry.
- The winning poster artist will receive a minimum of \$500.00 prize from the Haight-Ashbury Street Fair, a \$100 gift certificate for art supplies from Mendels FarOut Fabrics and 25 poster reproductions. Up to four (4) runner up finalists will qualify for the 2018 HASF Postcard Collection will receive \$100 plus 20 postcards. All winning artwork becomes the property of HASF.
- To obtain additional copies of the Entry Rules, go to Mendels/Far Out Fabrics, 1556 Haight Street or to our website - **[www.haightashburystreetfair.org](http://www.haightashburystreetfair.org)** - to download a copy.